

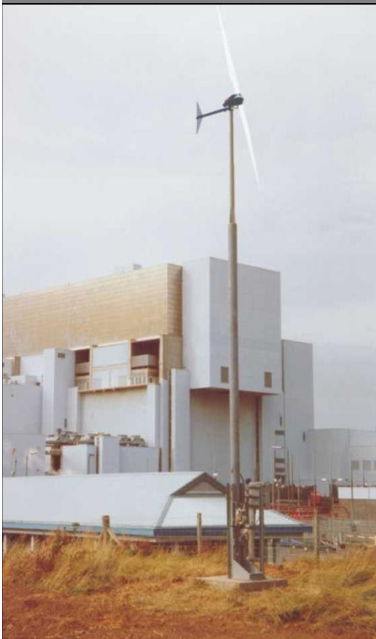
Wind or Solar Power for Schools

Buy Green Power Certificates for your home to help a school get wind or solar power!

Did you know that the electricity used in your home causes far more pollution¹ than driving a car for 30,000 miles a year?

¹ Source: EPA

Eliminate the Pollution you cause at home while supporting education!



A wind turbine like this could be installed at a **school** near you!
(Image courtesy SWWP)

Green Power Certificates (GPCs, also called Green Tags or RECs) **allow you to choose clean power by paying a small premium each month to offset (eliminate) the pollution you're causing by consuming dirty fossil fuel power.** Similar to paying a little more for premium fuel & organic food, premium power reduces pollution & is better for our health. Some GPCs, like FutureWindSM, include certificates from not-yet-built clean power projects, and a portion of the sales of these certificates is donated to construction of such projects. Note: GPCs are not securities; the purchaser of a GPC has no ownership interest in the project.

FutureWindSM for a year avoids the following greenhouse gases & pollution²:

- 12 tons of **CO2** (leading greenhouse gas)
- 67 pounds of **Sulfur Dioxide** (acid rain, eye damage, asthma, lung disease)
- 55 pounds of **Nitrogen Oxides** (smog, asthma, heart & lung disease)
- 167 mg of **Mercury** (Autism, Alzheimer's, heart disease, birth defects)
- Particulate matter, lead, trace uranium, cadmium, fly ash, etc.
- 30,000 pollution-related deaths in the US, 400,000 worldwide in addition to many illnesses



Krystal Planet contributes at least \$5 (16%)* per FutureWindSM sale towards installing a wind or solar system at a school in your country. This saves money for the school (on electric bills), provides hands-on clean power learning for the kids, and makes a strong statement about support for clean power!

Note: Krystal Planet's matching program can double the contribution to \$10 / month per FutureWindSM for successful community-based sales programs (requires 250 customers on FutureWindSM for one year).

² Source: U.S. EPA

A 'Net Zero' purchase that supports education & the planet

To make it easier for you to say **YES** to education & the environment, FutureWindSM customers get the following **every month**:

1. **A \$10 rebate, good for a \$10 rebate check mailed back to you with any purchase of \$60+ from our catalog. Use your rebates to cut utility bills!** For example, purchase a tankless hot water heater and use your rebate credits for compact florescent light bulbs and you could **save \$40 or more per month** - for many years. Savings will vary depending on products chosen.
2. **A charitable tax deduction worth ~\$10-12 in tax savings, when you donate your GPC to a 501(c)(3) non profit working with Krystal Planet.** Check with your tax advisor for actual value to you.
3. **Reduce utility costs in schools to free up funds for important educational needs AND provide an onsite clean power lab for the kids!**

FutureWind SM Monthly Value:	
Rebate	\$10
Energy Savings	\$10+
Tax Savings	\$10+
Monthly Value	\$30+
Net Cost	\$0

Enroll on Green Power Certificates today – it's the Right Thing to Do!

www.krystal-planet.com

* Note: 50% of FutureWindSM revenues go directly towards building new wind turbines and/or the Clean Air Advocacy Fund (lobbying, education, research & development, overhead, public services announcements thru non-profits, etc.). This is believed to be the highest % contribution in the industry. Not online? Learn more about Green Power Certificates by calling toll-free 866-530-WIND (9463) [913.312.8670 from overseas] for a pre-recorded message, available 24 hours per day. FutureWindSM includes 1,000 kWh of green power certificates from 100% wind energy. Contributions can be designated to solar projects with 250 customers minimum.



krystal planet

More about FutureWindSM

43% of Americans – 129 Million people – say they're willing to pay a little more for their power if they knew it was Clean & Renewable"

Consumer Reports, April 2005 (national survey)

Are you part of the solution – or part of the problem?



Get a certificate like this each month via email (plus hard copy once per quarter) showing how much pollution you have offset.

FutureWindSM sales in 2004 & 2005 contributed over \$150,000 towards the construction of a utility-scale wind turbine and an agreement with an agricultural firm to purchase the power. Construction planned for 2007. In 2006, the FutureWindSM program helps build wind turbines at schools across the country (each turbine has an installed cost of ~\$25,000).

Krystal Planet's Matches Funds Raised by local parent teacher organizations and schools making FutureWindSM a great fund raiser! Kids learn about clean renewable energy, teachers get a clean power lab and the school cuts its utility bills! (Requires just 250 customers on FutureWindSM for a year to double the contribution). Interested schools should submit an application. Krystal Planet is currently seeking (3) schools interested accepting a wind turbine at no charge on their property: one each in the Midwest, East coast, and West coast.

More about GPCs:

- o Similar to buying Organic Food (pay more for cleaner, toxin-free food)
- o Similar to Premium Gasoline (burns cleaner, contains corn-based ethanol)
- o Traded by energy companies for years, GPC's can help companies meet Kyoto Protocol & emissions caps
- o U.S. Environmental Protection Agency: <http://www.epa.gov/greeningepa/content/energy/pdf/greentags.pdf>

Green Power Certificates Could Be Worth nearly \$1 Billion By 2010 – a National Renewable Energy Laboratory report states that the current RECs market in the U.S. is worth \$145 million per year - with a potential of \$900 million per year by 2010. RECs are quickly becoming the currency of renewable energy markets because of their flexibility and the fact that they're not subject to the geographic and physical limitations of commodity electricity. *More info available at www.eere.energy.gov. © Stamats Communications 6/11/2005*

Advantages of FutureWindSM

1. It helps support education!
2. It can be Tax Deductible as a Charitable Contribution (write 100% of it off!) Consult with your tax advisor.
3. It is 100% wind. Others are not as clean (biomass incinerators, landfill gas), or existing hydro. Some even contain natural gas GPC's (e.g. www.boycottgreenmountain.com) or < 1,000 kWh of GPCs.
4. It's a futures GPC: used exclusively to build NEW wind turbines* (vs. support of existing wind farms) and supports The Freedom PlanSM, a plan to convert America to 100% renewable power in 10 yrs.
5. It includes a **customer referral program**: refer 3 other FW customers to earn \$30/month!
6. It includes a monthly **Thank You Gift**: get a \$10 rebate valid on a \$60 product order Use it to buy energy savings products: \$20 buys (8) CFLs that save \$10 per month (\$400 over their life)!
7. It is one of the only GPCs that will be audited by a public accounting firm (the serial number of every GPC & the wind turbine construction fund are each audited).
8. Get \$30+ in Value *every month* just by purchasing FutureWindSM! It's the Right Thing to Do!

This is the most important product you can purchase in our entire catalog!

Note: a 400 kWh GPC, KrystalWindSM at \$10 per month (\$2.50 contribution), is also available.



Enroll on FutureWindSM today – it's the Right Thing to Do!